You can encourage your students to
present their advertisements to the rest of their class, using the ‘judging matrix’ below to mark the entries!

# Judge score sheet

| Entry  | Understanding of their chosen role | Creativity | Student appeal  | Structure and presentation | Total score |
| --- | --- | --- | --- | --- | --- |
|  | 0–5 marks available30% weighting | 0–5 marks available30% weighting | 0–5 marks available20% weighting | 0–5 marks available20% weighting | 0–20 marksavailable |
|  | * Understanding of role in job description and what it involves such as duties and tasks.
* Understanding of entry routes to chosen career including qualifications and skills needed.
 | * Are there any creative ideas shown?
* Is there anything particularly innovative in its execution?
* Have the student(s) created something different?
 | * Fun, lively and appealing to peer group.
 | * Was the idea/solution showcased effectively?
* Clear and concise structure and presentation.
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