You can encourage your students to   
present their advertisements to the rest of their class, using the ‘judging matrix’ below to mark the entries!

# Judge score sheet

| Entry | Understanding of their  chosen role | Creativity | Student appeal | Structure  and presentation | Total  score |
| --- | --- | --- | --- | --- | --- |
|  | 0–5 marks available  30% weighting | 0–5 marks available  30% weighting | 0–5 marks available  20% weighting | 0–5 marks available  20% weighting | 0–20 marks  available |
|  | * Understanding of role in job description and what it involves such as duties and tasks. * Understanding of entry routes to chosen career including qualifications and skills needed. | * Are there any creative ideas shown? * Is there anything particularly innovative  in its execution? * Have the student(s) created something different? | * Fun, lively and appealing to peer group. | * Was the idea/solution showcased effectively? * Clear and concise structure and presentation. |  |
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